Kyautatawa Iyali: Building Community Demand for PPFP in Northern Nigeria

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Presentation Objectives

- Overview of the Kyautatawa Iyali “Family Welfare” Community-based Family Planning project (2001-2011)
- Challenges & Lessons Learned in Demand Creation
- Considerations for Future PPFP Programming
Background
Intervention

- Community-based FP distribution
- ELICO mapping
- Peer health education
- Repositioning FP as birth spacing
- Integration with MCH & HIV

- Creating enabling environment
- Community mobilization
- Male involvement
- Targeted advocacy toward religious, traditional and political leaders
- Mass media
# Results

<table>
<thead>
<tr>
<th>FP service</th>
<th>Female</th>
<th>Male</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Condom</td>
<td>55,672</td>
<td>140,904</td>
<td>196,576</td>
</tr>
<tr>
<td>Female condom</td>
<td>26</td>
<td>27</td>
<td>53</td>
</tr>
<tr>
<td>Pills</td>
<td>81,924</td>
<td>41,784</td>
<td>123,708</td>
</tr>
<tr>
<td>Depo provera</td>
<td>12,908</td>
<td>0</td>
<td>12,908</td>
</tr>
<tr>
<td>Noristerat</td>
<td>25,961</td>
<td>0</td>
<td>25,961</td>
</tr>
<tr>
<td>IUD</td>
<td>1,672</td>
<td>0</td>
<td>1,672</td>
</tr>
<tr>
<td>Norplant</td>
<td>215</td>
<td>0</td>
<td>215</td>
</tr>
<tr>
<td>PAC</td>
<td>563</td>
<td>0</td>
<td>563</td>
</tr>
<tr>
<td>VCT</td>
<td>7,887</td>
<td>4,436</td>
<td>12,323</td>
</tr>
<tr>
<td>Total</td>
<td>186,828</td>
<td>187,151</td>
<td>373,979</td>
</tr>
</tbody>
</table>
Challenges

- Commodity supply
- Payment/incentives for CBDs
- Referral system
- Culturally acceptable messages
- Violence and crisis
Lesson Learned

- ELICO mapping allows CBDs to track RH status and identify women before birth to increase uptake of PPFP

- Linkages between CBDs & clinic staff critical increasing demand for LARCs

- Sustainable demand creation requires multiple approaches
Considerations for Future PPFP Programs

- Male engagement and involvement is crucial
- Advocacy with influential leaders can reduce barriers
- Mass media and social mobilization
- Ensure services are accessible, affordable and available for the demand created
Thank You!