“Community Health, Family Planning, and Water Programs in Biodiversity Rich Areas of Madagascar”

GSM 076

July 20, 2012
The project

IR1 - Increase demand for Family Planning and Reproductive Health (FP/RH) and Water, Sanitation and Hygiene (WASH) services and information among community members to ensure a healthy environment.

IR2 - Increase access to FP/RH and WASH services in areas of high biodiversity and critical freshwater ecosystems.

IR3 - Promote and disseminate Population, Health and Environment (PHE) lessons learned, tools and resources to the larger PHE community of practice in Madagascar and globally.
ACTIVITIES ON THE GROUND

- Public awareness (PHE messages, FP, WASH)
- Capacity building for field agents, Community Health Workers (CHWs), communities
- Monitoring – field visits
- Water infrastructure’s establishment:
  - Environmental compliance process (ESF/ERR)
  - Drilling activities – chlorination – water test
  - Training for Water point committees
Life of project (April 1, 2011 - July 31, 2012)

Intervention area (Vatovavy Fito Vinany region)

Communes (Ambolomadinika, Ankarimbelo, Antodinga et Kalafotsy)

Population

Fokontany

Budget

74,040

23

275,000 $
Some figures (cont.)

- Community Health Workers trained and operational in Family Planning and WASH
- CLTS facilitators trained and operational in sanitation
- Communities trained in family planning, WASH and integrated messages
- Water point committees trained and operational
- Local water infrastructure repairers
2083 public awareness sessions with CHW: 21365 people attended (11631 women and 9734 men)
CHW collaborating with other existing project structures (ex: Komina Mendrika Salama) and local leaders (mayor, communal council, traditional leaders, fokontany chief...
Availability of Family Planning products
Contraceptive coverage rate (through CHW)
1354 public awareness sessions on WASH, 17723 people attended (8837 men et 8886 women), 121 latrines built in 23 villages
598 households, 2836 people (1271 men et 1565 women) served by 8 boreholes
3614 Public awareness sessions on PHE integrated messages, 56 778 people attended (27 076 men et 29 702 women)
**Communication tools**: leaflets

**Calendars**
T-shirt
Feedback from targeted groups:

• Understanding of PHE integration through the theme « Water »

• Understanding on linkage between deforestation, climate change and livelihoods

• Willingness for behavior change
CHALLENGES

- Maintaining existing structures beyond the project
- Maintaining motivation at different levels
- Ownership of best practices on family planning, WASH and natural resources management
ISSUES

• Short Life-of-Project
• Delays in starting the project
• Difficult access to intervention areas
• Vulnerability to natural cataclysm
• Sustainability ??
LESSONS LEARNED

- Sufficient physical presence, accompaniment and time is needed for success

- Better understanding, ownership and behavior change with PHE integrated messages

- Recommend to take value of previous and existing PHE experiences when developing future projects
THANK YOU