A Framework for Scaling Up Community-Based Access to Injectable Contraceptives

This Framework for Scaling Up Community-Based Access to Injectable Contraceptives offers an adapted conceptual model that identifies key elements that facilitate the successful scale-up of innovations that expand community-based access to injectable contraceptives. In this framework, the scale-up process is illustrated as a system of five interconnected elements: the innovation, the implementing organization, the environment, the resource team, and the scaling up strategy.

- **The innovation** is what is being scaled up—in this case, a community-based access to injectables (CBA2I) program that has been piloted and has succeeded in improving access to safe, effective community-based family planning services.
- **The resource team** refers to the individuals and organizations involved in the development and testing of the CBA2I program, as well as those who seek to help expand the program.
- **The implementing organization** describes the institutions or organizations through which the CBA2I program will be implemented and expanded—often national, regional, and local health systems.
- **The scaling-up strategy** is the document that details how the CBA2I program is disseminated, promoted, and expanded.
- **The environment** encompasses the people and communities who will benefit from the program as well as the stakeholders, sectors, and other influences that shape the scale-up process.

The innovation, resource team, and implementing organization are placed inside an oval that represents the social, cultural, political, and economic environment within which scaling up takes place. This model stresses that the scale-up process is heavily influenced by environmental factors, such as gender norms, the extent of poverty in a setting, the political environment, and the capacity of the national health system. Critical decisions must be made about the type of scale-up, dissemination and advocacy strategies, the scale-up process, costs and resource mobilization, and monitoring and evaluation.

This framework is intended to facilitate the strategic planning and management of the scale-up process by:
1. Providing a roadmap for thinking about scale-up
2. Identifying conditions that enable success
3. Articulating strategic decisions that must be made
4. Highlighting actions that enhance the potential for success and sustainability. An effective scale-up strategy will maximize opportunities for success and mitigate barriers.

Framework and notes adapted from:


A Framework for Scaling Up Community-Based Access to Injectable Contraceptives

**Attributes**
- Access to quality reproductive health services
- User orientation
- Gender and reproductive rights perspective
- Empowerment
- Community engagement/participation

**Team Members**
- Skilled reproductive health trainers
- Technical assistance providers
- Organizational development practitioners
- Social justice organizers
- Service-delivery researchers
- Donors

**Environment**
- Policy windows, political support, demand, interest, culture

**Innovation**
- Resource team

**Vertical Scale-up**: Policy, law, guidelines, institutionalization

**Horizontal Scale-up**: Replicate/expand to new/larger audiences

**Dissemination and advocacy**
- Training, technical assistance, policy dialogues, advocacy
- Curricula, websites, publications, policy briefings

**Costs/resource mobilization**
- Assessing costs
- Economies of scale
- Mobilizing funds
- Securing commodities
- Assessing CHW workload
- Assessing supervisor availability

**Monitoring and Evaluation**
- Service statistics
- Special studies
- Local assessments
- Environmental analysis

**Inputs/Actions**
- Advocates
- Ownership
- Quality of care/reproductive health champions
- Organizational strength
- Capacity-building
- Scale-up

**Outcome/Impact**
- Expanded access to contraception
- Increased CPR

**Implementing organizations**
- Implementing organizations

**Inputs/Actions**
- Advocates
- Ownership
- Quality of care/reproductive health champions
- Organizational strength
- Capacity-building
- Scale-up

**Outcome/Impact**
- Expanded access to contraception
- Increased CPR

**Team Members**
- Skilled reproductive health trainers
- Technical assistance providers
- Organizational development practitioners
- Social justice organizers
- Service-delivery researchers
- Donors

**Attributes**
- Access to quality reproductive health services
- User orientation
- Gender and reproductive rights perspective
- Empowerment
- Community engagement/participation